Department of Commerce

Historical Summary

OPERATING BUDGET	FY 2019	FY 2019	FY 2020	FY 2021	FY 2021
	Total App	Actual	Approp	Request	Gov Rec
BY FUND CATEGORY					
General	5,800,900	5,564,300	5,901,000	6,002,000	5,949,800
Dedicated	20,244,100	14,316,500	20,238,200	20,269,900	20,251,000
Federal	16,269,000	8,424,500	16,279,800	16,292,300	16,285,400
Total:	42,314,000	28,305,300	42,419,000	42,564,200	42,486,200
Percent Change:		(33.1%)	49.9%	0.3%	0.2%
BY OBJECT OF EXPENDITURE					
Personnel Costs	3,784,700	3,377,600	3,846,000	3,975,600	3,944,200
Operating Expenditures	10,203,600	8,428,600	10,256,400	10,272,000	10,267,700
Capital Outlay	9,100	6,900	0	0	2,700
Trustee/Benefit	28,316,600	16,492,200	28,316,600	28,316,600	28,271,600
Total:	42,314,000	28,305,300	42,419,000	42,564,200	42,486,200
Full-Time Positions (FTP)	43.00	43.00	43.00	43.00	44.00

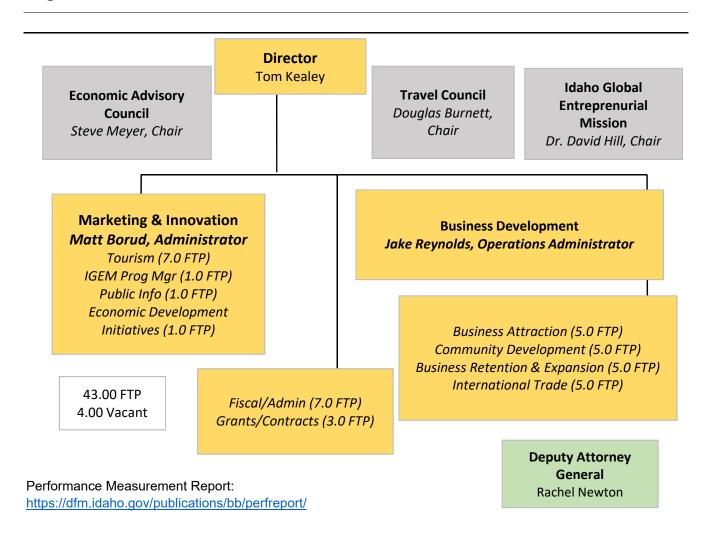
Department Description

Authorized in Title 67, Chapter 41, Idaho Code, the Idaho Department of Commerce is dedicated to aiding in the creation of jobs, generating economic growth, creating economic opportunities, and advancing the well-being and prosperity of Idaho citizens. The agency offers many economic development programs to both existing and new businesses to the state, and is committed to ensuring access to services and information for all its customers and partners.

The divisions and functional groups within the department include the Marketing and Innovation Division and the Business Development and Operations Division. The Business Development and Operations Division is composed of Community Development, Business Retention and Expansion, Business Attraction, International Business Development, and Operations related functions. Community Development provides financial and technical assistance to Idaho's cities and counties for construction and rehabilitation of public facilities necessary to support economic diversification, job creation, business expansion, and a sense of community. Business Retention and Expansion provides ongoing communication and outreach to existing Idaho businesses to support growth and expansion opportunities. Business Attraction coordinates with local economic development professionals throughout Idaho on demand-driven business expansion opportunities that are initiated through companies and/or site selectors reaching out to the state to explore potential expansion or relocation opportunities. International Business Development supports Idaho businesses' efforts to export goods and services, develop new markets, increase foreign awareness and acceptance of Idaho's products and services, and promote foreign direct investment opportunities. Operations related functions support the department through day-to-day fiscal, payroll, and HR functions. The team also provides grant management and reporting across the various grant programs throughout the department.

The Marketing and Innovation Division is composed of Tourism Development, Idaho Global Entrepreneurial Mission (IGEM), and Communications. Tourism Development works to expand Idaho's tourism and recreation industry by marketing the state and travel opportunities to both domestic and international business and leisure travelers, awards grants to local communities to promote tourism, and develops, supports, and promotes tourism events and attractions throughout Idaho. The IGEM Program leverages private-industry guidance and the talent and expertise of Idaho's research universities to commercialize innovation and viable technologies that will strengthen Idaho's economy. Communications efforts provide support to the entire department through strategic outreach to media, government partners, and other key stakeholders that are focused on showcasing the success stories of Idaho businesses and highlighting Idaho's business-friendly environment to companies outside the state.

Department of Commerce Organizational Chart



Department of Commerce

Comparative Summary

·	Agency Request			Governor's Rec		
Decision Unit	FTP	General	Total	FTP	General	Total
FY 2020 Original Appropriation	43.00	5,901,000	42,419,000	43.00	5,901,000	42,419,000
Sick Leave Rate Reduction	0.00	0	0	0.00	(6,000)	(8,800)
1% Onetime General Fund Rescission	0.00	0	0	0.00	(59,100)	(59, 100)
FY 2020 Total Appropriation	43.00	5,901,000	42,419,000	43.00	5,835,900	42,351,100
Removal of Onetime Expenditures	0.00	0	(4,800)	0.00	0	(4,800)
Restore Ongoing Rescissions	0.00	0	0	0.00	65,100	67,900
FY 2021 Base	43.00	5,901,000	42,414,200	43.00	5,901,000	42,414,200
Benefit Costs	0.00	63,300	96,500	0.00	(10,400)	(15,000)
Statewide Cost Allocation	0.00	15,300	20,400	0.00	15,300	20,400
Change in Employee Compensation	0.00	22,400	33,100	0.00	44,600	65,900
FY 2021 Program Maintenance	43.00	6,002,000	42,564,200	43.00	5,950,500	42,485,500
1. Broadband Coordinator	0.00	0	0	1.00	113,100	113,100
OITS 1 - Operating Costs	0.00	0	0	0.00	400	500
OITS 2 - Servers and Licensing	0.00	0	0	0.00	3,800	5,100
2% General Fund Reduction & Exemptions	0.00	0	0	0.00	(118,000)	(118,000)
FY 2021 Total	43.00	6,002,000	42,564,200	44.00	5,949,800	42,486,200
Change from Original Appropriation	0.00	101,000	145,200	1.00	48,800	67,200
% Change from Original Appropriation		1.7%	0.3%		0.8%	0.2%

Department of Commerce

Analyst: Bybee

udget by Decision Unit	FTP	General	Dedicated	Federal	Total
Y 2020 Original Appropriation					
The Legislature provided addition and modernization.	al funding i	in FY 2020 that i	included \$24,900	for technology c	onsolidation
	43.00	5,901,000	20,238,200	16,279,800	42,419,000
Sick Leave Rate Reduction					
Agency Request	0.00	0	0	0	0
The Governor recommends a six managed sick leave plan. This re significantly during the past seven	eduction wi	ll begin to draw o			
Governor's Recommendation	0.00	(6,000)	(1,900)	(900)	(8,800
1% Onetime General Fund Rescis	ssion				
Agency Request	0.00	0	0	0	C
The Governor recommends a one	etime 1% G	General Fund res	scission.		
Governor's Recommendation	0.00	(59, 100)	0	0	(59,100
Y 2020 Total Appropriation					
Agency Request	43.00	5,901,000	20,238,200	16,279,800	42,419,000
Governor's Recommendation	43.00	5,835,900	20,236,300	16,278,900	42,351,100
Removal of Onetime Expenditure	es				
Removes onetime funding for net	work equip	ment replaceme	ent and mobile de	evice security.	
Agency Request	0.00	0	(4,800)	0	(4,800
Governor's Recommendation	0.00	0	(4,800)	0	(4,800
Restore Ongoing Rescissions					
Agency Request	0.00	0	0	0	(
The Governor recommends resto	ration of th	e 1% General F	und rescission ar	nd sick leave rate	reduction.
Governor's Recommendation	0.00	65,100	1,900	900	67,900
Y 2021 Base					
Agency Request	43.00	5,901,000	20,233,400	16,279,800	42,414,200
Governor's Recommendation	43.00	5,901,000	20,233,400	16,279,800	42,414,200
Benefit Costs					
Employer-paid benefit changes in bringing the total appropriation to unemployment insurance rate, a workers' compensation that vary	\$13,850 percentage states \$13,850 percentage should be seen a second sec	er FTP. Also inc	cluded are a one-	year elimination	of the
Agency Request	0.00	63,300	24,200	9,000	96,500
The Governor recommends no in changes to federal tax policies; a insurance rate; restoration of the compensation rates.	one-year e	elimination of the	e due to fewer cla e sick leave rate a	nims than expected and the unemploy	ed and ment
Governor's Recommendation	0.00	(10,400)	(3,200)	(1,400)	(15,000
Governor & recommendation	0.00	(10,100)	(3,200)	(1,100)	(10,000

This request includes adjustments to recover the cost of services provided by other agencies in accordance with federal and state guidelines on cost allocation. Attorney General fees will increase by \$16,800, risk management costs will increase by \$100, and State Controller fees will increase by \$3,500, for a net increase of \$20,400.

Agency Request	0.00	15,300	5,100	0	20,400
Governor's Recommendation	0.00	15,300	5,100	0	20,400

Change from Original App

% Change from Original App

48,800

0.8%

12,800

0.1%

1.00

2.3%

67,200

0.2%

5,600

0.0%

Analyst: Bybee

Commerce, Department of

FY 2019 Actual Expenditures by Division

			FTP	PC	OE	CO	T/B	LS	Total
0.30	FY 201	9 Origi	inal Appro	priation					
	0001-00	Gen	28.10	2,516,200	1,027,900	6,800	2,250,000	0	5,800,900
	0120-03	Ded	0.00	0	0	0	3,000,000	0	3,000,000
	0125-00	Ded	0.00	43,000	0	0	0	0	43,000
	0212-00	Ded	10.75	826,400	8,390,700	2,300	7,445,800	0	16,665,200
	0349-00	Ded	0.00	0	157,500	0	0	0	157,500
	0401-00	Ded	0.00	0	378,400	0	0	0	378,400
	0348-00	Fed	4.15	399,100	249,100	0	15,620,800	0	16,269,000
	Totals:		43.00	3,784,700	10,203,600	9,100	28,316,600	0	42,314,000
1.00	FY 201	9 Total	l Appropri	ation					
	0001-00	Gen	28.10	2,516,200	1,027,900	6,800	2,250,000	0	5,800,900
	0120-03	Ded	0.00	0	0	0	3,000,000	0	3,000,000
	0125-00	Ded	0.00	43,000	0	0	0	0	43,000
	0212-00	Ded	10.75	826,400	8,390,700	2,300	7,445,800	0	16,665,200
	0349-00	Ded	0.00	0	157,500	0	0	0	157,500
	0401-00	Ded	0.00	0	378,400	0	0	0	378,400
	0348-00	Fed	4.15	399,100	249,100	0	15,620,800	0	16,269,000
	Totals:		43.00	3,784,700	10,203,600	9,100	28,316,600	0	42,314,000
1.61	Rever	ted Ap	propriation						
	0001-00	Gen	0.00	(178,900)	(4,200)	(700)	(52,800)	0	(236,600)
	0120-03	Ded	0.00	0	0	0	(2,231,200)	0	(2,231,200)
	0125-00	Ded	0.00	(43,000)	0	0	0	0	(43,000)
	0212-00	Ded	0.00	(66,800)	(1,394,000)	(1,500)	(1,838,300)	0	(3,300,600)
	0349-00	Ded	0.00	0	(152,800)	0	0	0	(152,800)
	0401-00	Ded	0.00	0	(200,000)	0	0	0	(200,000)
	0348-00	Fed	0.00	(118,400)	(24,000)	0	(7,702,100)	0	(7,844,500)
	Totals:		0.00	(407,100)	(1,775,000)	(2,200)	(11,824,400)	0	(14,008,700)
2.00	FY 201	9 Actu	al Expend	itures					
	0001-00	Gen	28.10	2,337,300	1,023,700	6,100	2,197,200	0	5,564,300
	General			2,337,300	1,023,700	6,100	2,197,200	0	5,564,300
	0120-03	Ded	0.00	0	0	0	768,800	0	768,800
	Idaho Op	portunity		0	0	0	768,800	0	768,800
	0125-00	Ded	0.00	0	0	0	0	0	0
	Indirect C	ost Reco	overy	0	0	0	0	0	0
	0212-00	Ded	10.75	759,600	6,996,700	800	5,607,500	0	13,364,600
	Tourism a	and Pron	notion	759,600	6,996,700	800	5,607,500	0	13,364,600
	0349-00	Ded	0.00	0	4,700	0	0	0	4,700
	Miscellan	eous Re	venue	0	4,700	0	0	0	4,700
	0401-00	Ded	0.00	0	178,400	0	0	0	178,400
	Seminars	and Pul	olications	0	178,400	0	0	0	178,400
	0348-00	Fed	4.15	280,700	225,100	0	7,918,700	0	8,424,500
	Federal C	Grant		280,700	225,100	0	7,918,700	0	8,424,500
	Totals:		43.00	3,377,600	8,428,600	6,900	16,492,200	0	28,305,300

Analyst: Bybee

Commerce, Department of

FY 2019 Actual Expenditures by Division

		FTP PC	OE	CO	T/B	LS	Total
Difference: A	ctual Expendi	tures minus Total App	ropriation				
0001-00	Gen	(178,900)	(4,200)	(700)	(52,800)	0	(236,600)
General		(7.1%)	(0.4%)	(10.3%)	(2.3%)	N/A	(4.1%)
0120-03	Ded	0	0	0	(2,231,200)	0	(2,231,200)
Idaho Opportun	nity	N/A	N/A	N/A	(74.4%)	N/A	(74.4%)
0125-00	Ded	(43,000)	0	0	0	0	(43,000)
Indirect Cost Re	ecovery	(100.0%)	N/A	N/A	N/A	N/A	(100.0%)
0212-00	Ded	(66,800)	(1,394,000)	(1,500)	(1,838,300)	0	(3,300,600)
Tourism and Pr	romotion	(8.1%)	(16.6%)	(65.2%)	(24.7%)	N/A	(19.8%)
0349-00	Ded	0	(152,800)	0	0	0	(152,800)
Miscellaneous I	Revenue	N/A	(97.0%)	N/A	N/A	N/A	(97.0%)
0401-00	Ded	0	(200,000)	0	0	0	(200,000)
Seminars and F	Publications	N/A	(52.9%)	N/A	N/A	N/A	(52.9%)
0348-00	Fed	(118,400)	(24,000)	0	(7,702,100)	0	(7,844,500)
Federal Grant		(29.7%)	(9.6%)	N/A	(49.3%)	N/A	(48.2%)
Difference Fro	m Total Approp	(407,100)	(1,775,000)	(2,200)	(11,824,400)	0	(14,008,700)
Percent Diff Fr	om Total Appro	pp (10.8%)	(17.4%)	(24.2%)	(41.8%)	N/A	(33.1%)

Part I - Agency Profile

Agency Overview

The Idaho Department of Commerce works to aid in job creation and advance the economic prosperity of Idaho citizens, upgrade public facilities necessary for economic growth and promote Idaho's products, people, and places.

Business is the top priority of the department. The department's constant focus is to understand the needs of Idaho's industries and ensure the department provides timely, effective, and flexible solutions that are lockstep with the aggressive timeframes that business demands. The end result: businesses in Idaho will know they have a resource, advocate, and most importantly, a partner in state government.

Three advisory boards— the Economic Advisory Council, the Idaho Travel Council, and the Idaho Global Entrepreneurial Mission (IGEM) Council—provide guidance and oversight for several department programs. All members of these boards are appointed by the Governor to represent the various regions of the state. Council members represent a broad constituency of private and public-sector interests.

Core Functions/Idaho Code

Idaho Department of Commerce is designated under Idaho Code Title 67, Chapter 47. The Idaho Department of Commerce is committed to ensuring access to a comprehensive menu of high-quality services, education, training, and information for all its customers and partners. The agency offers many economic development programs through:

Business Retention and Expansion provides ongoing communication and outreach to existing Idaho business to support growth and expansion opportunities. This team also provides a curriculum of tiered training opportunities for Idaho communities - especially rural communities - to ensure they are prepared to support business growth.

Business Attraction coordinates with local economic development professionals throughout Idaho on demand-driven business expansion opportunities that are initiated through companies and/or site selectors reaching out to the state to explore potential expansion or relocation opportunities.

Community Development provides financial and technical assistance to Idaho's cities and counties for construction and rehabilitation of public facilities necessary to support economic diversification, job creation, business expansion, and a sense of community.

Economic Development Initiatives has the task of meeting with partners throughout the state and discussing issues that are affecting economic development such as broadband and affordable housing. Through these conversations it is the goal of the department to devise methods so the state can properly address these challenges.

Idaho Global Entrepreneurial Mission, or IGEM, leverages private-industry guidance and the talent and expertise of Idaho's research universities to commercialize innovative and viable technologies that will strengthen Idaho's economy.

International Business Development supports Idaho businesses' efforts to export goods and services, develops new markets, increases foreign awareness and acceptance of Idaho's products and services, supports foreign direct investment opportunities, and manages Idaho's three international trade offices.

Marketing and Public Information provides support to the entire department through strategic outreach to media, government partners, and other key stakeholders that are focused on showcasing the success stories of Idaho businesses and highlighting Idaho's business-friendly environment to companies outside the state.

Tourism Development works to expand Idaho's tourism and recreation industry by marketing the state and travel opportunities to both domestic and international business and leisure travelers; awards grants to local communities to promote tourism; develops, supports, and promotes tourism events and attractions.

Operations supports the department through day-to-day fiscal, payroll and HR functions. The team also provides grant management and reporting across the various grant programs throughout the department. The Shared Services team provides centralized administrative support to all Commerce teams to ensure team members are able to maintain their focus on key goals and objectives.

Revenue and Expenditures

Revenue	FY 2016	FY 2017	FY 2018	FY 2019
General Fund	\$5,568,700	\$5,813,800	\$5,834,200	\$5,368,100
Idaho Opportunity Fund	\$1,750,000	\$0	\$2,000,000	\$0
Misc. Revenue	\$3,100	\$9,000	\$8,700	\$5,600
Federal Fund	\$7,366,100	\$7,398,700	\$7,827,200	\$8,357,700
Seminars & Publications	\$171,100	\$175,400	\$202,800	\$188,000
Idaho Travel & Convention	<u>\$10,006,500</u>	\$11,247,700	\$12,516,900	\$13,694,000
Total	\$24,865,500	\$24,644,600	\$28,236,100	\$27,613,400
Expenditures	FY 2016	FY 2017	FY 2018	FY 2019
Personnel Costs	\$3,086,600	\$3,239,500	\$3,380,100	\$3,377,700
Operating Expenditures	\$6,430,600	\$6,570,400	\$7,990,700	\$8,428,500
Capital Outlay	\$50,100	\$24,800	\$25,500	\$6,900
Trustee/Benefit Payments	\$13,652,100	\$14,315,200	\$14,601,800	\$16,492,200
Total	\$23,219,400	\$24,149,900	\$25,998,100	\$28,305,300

Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2016	FY 2017	FY 2018	FY 2019
Business Attraction Leads	120	106	81	111
Business Retention & Expansion: Outreach	298	513	645	717
Community Development Consultations	67	86	77	108
International Trade Inquiries	701	761	632	489
Total Tourism Inquiries	1,482,605	1,636,293	2,064,821	1,676,595

Red Tape Reduction Act

Each agency shall incorporate into its strategic plan a summary of how it will implement the Red Tape Reduction Act, including any associated goals, objectives, tasks, or performance targets. This information may be included as an addendum.

	As of July 1, 2019
Number of Chapters	6
Number of Words	12,322
Number of Restrictions	104

Part II - Performance Measures

	Performance Measure		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020		
	Promote Idaho Business								
1.	2% Lodging Tax	actual	\$9,976,722 (13.41%)	\$11,215,852 (12.42%)	\$12,473,710 (11.22 %)	\$13,653,240 (9.46%)			
		target	7% growth	14% growth	12% growth	12% growth	11% growth		
2.	International Trade Outreach Activities	actual	NA	NA	1-Trade Mission 5-Trade Shows	1-Trade Mission 6-Trade Shows			
	Outreach Activities	target	NA	NA	1–Trade Mission 5- Trade Shows	1-Trade Mission 5-Trade Shows	1-Trade Mission 5-Trade Shows		
3.	Cap Ex	actual	\$376,623,00	\$453,084,500	\$248,711,000	\$429,207,317			
		target	\$250,000,000	\$250,000,000	\$250,000,000	\$250,000,000	\$300,000,000		
4.	Conversion Rate:	actual	58%	56%	51%	52%			
	Leads to Site Visits	target	10% year over year	60%	60%	60%	50%		
5.	Expansion Projects	actual	NA	NA	6	12			
		target	NA	NA	5	5	8		
6.	Idaho GDP (billions)	actual	\$65,242 (2.02%)	\$67,275 (3.12%)	\$71,886 (6.85%)	\$77,004 (7.12%)			
		target	1.87% growth	2.5% growth	2.5% growth	2.5% growth	3% growth		
7.	Private Sector/	actual	NA	NA	0	5			
	University Collaborations	target	NA	NA	1	1	1		
			Ac	Ivance Idahoans					
8.	TRI Projects	actual	NA	NA	9	7			
	Awarded	target	NA	NA	10	10	8		
9.	Jobs Created and	actual	2546	1204	885	1212			
	Retained	target	2000	2000	2000	2000	1500		
			Strength	en Idaho Commu	unities				
10.	Number of Grants	actual	126	157	154	131			
	Deployed	target	120	120	120	120	130		

Performance Measure Explanatory Notes

- 1. The total 2% hotel/motel and private campground tax collected as reported to the department by the Idaho State Tax Commission.
- Trade missions are led by high ranking government officials to take a group of companies to a foreign country
 or region to promote their products and/or services, The Idaho Department of Commerce is organizing Idaho
 pavilions at various international trade shows to provide companies the opportunities to exhibit their products
 and/or services. Both activities aid the increase of export sales.
- 3. Capital expenditure represents the private-sector investment in land, property, and/or equipment in a business expansion or relocation project. Cap Ex is tracked through the department's internal Salesforce database system.
- 4. A lead represents an entry-level contact with the state from a company with the expressed desire to expand or relocate its business. One of the key indicators that the state is under strong consideration by a company is a site visit made by its decision makers. The conversion rate of leads to site visits is a performance measure by which the department will measure the success of its business attraction efforts.

- 5. Assist existing Idaho businesses with expansion.
- 6. Idaho Gross Domestic Product (GDP) is a primary measurement to track the economic growth of Idaho. GDP is reported by the U.S. Bureau of Economic Analysis.
- 7. Strengthen the existing partnerships with universities, the private sector, INL, HERC, and CAES to enhance spinoff business activity and commercialization of university research.
- 8. Award incentive for existing and new Idaho businesses that generate higher-wage jobs.
- 9. New jobs are created through the expansion of existing Idaho businesses or the recruitment of new businesses to the state. Jobs included in this calculation encompass those resulting from the Department of Commerce's business development efforts, and/or through support the department provides to local economic development organizations throughout the state. One of the department's other priorities is to protect and retain existing jobs within the state. Idaho companies are not immune from aggressive recruitment efforts undertaken by other states and communities; thus, the department is continually engaged with local businesses to ensure they maintain their presence in the state. Job creation and retention numbers are monitored and tracked through the department's internal Salesforce database system.
- 10. The department administers the Community Development, Rural Community, Gem, the Idaho Opportunity Fund, STEP, IGEM and Idaho Travel Council grant programs. The department monitors and tracks the number of grants awarded to entities throughout the state as a measure of the department's widespread impact in stimulating economic development.

For More Information Contact:

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Department of Commerce FY 2020 1% Base Reduction

Descriptions	Expenditures	Hold Back	Notes
1% Hold Back General Fund		59,010.00	1% of General fund appropriation \$5,901,000
Personnel Costs			
Salary savings	43,000.00		result of vacant positions
Total Personnel Reductions	43,000.00		
Expenditures			
Registrations - reduction	4,000.00		
Sponsorships - reduction	4,100.00		
Disconnect iPad phone lines	1,500.00		
SalesForce license reduction	6,500.00		
Total Expenditure Reductions	16,100.00		

Total Holdback 59,100.00 59,010.00

Difference 90.00

Department of Commerce FY 2021 2% Base Reduction

Descriptions	Expenditures	Hold Back	Notes
2% Hold Back General Fund	,		2% of General fund base appropriation \$5,901,000
	•		
Personnel Costs			
Administrative Support Manager	50,000.00		
Total Personnel Reductions	50,000.00		
[-			
Expenditures			
Unallocated Funds	51,520.00		
Registrations - reduction	4,000.00		
Sponsorships - reduction	4,000.00		
Disconnect iPad phone lines	2,000.00		
SalesForce license -reduction	6,500.00		
Total Expenditure Reductions	68,020.00		

Total Holdback 118,020.00 118,020.00

Difference 0.00